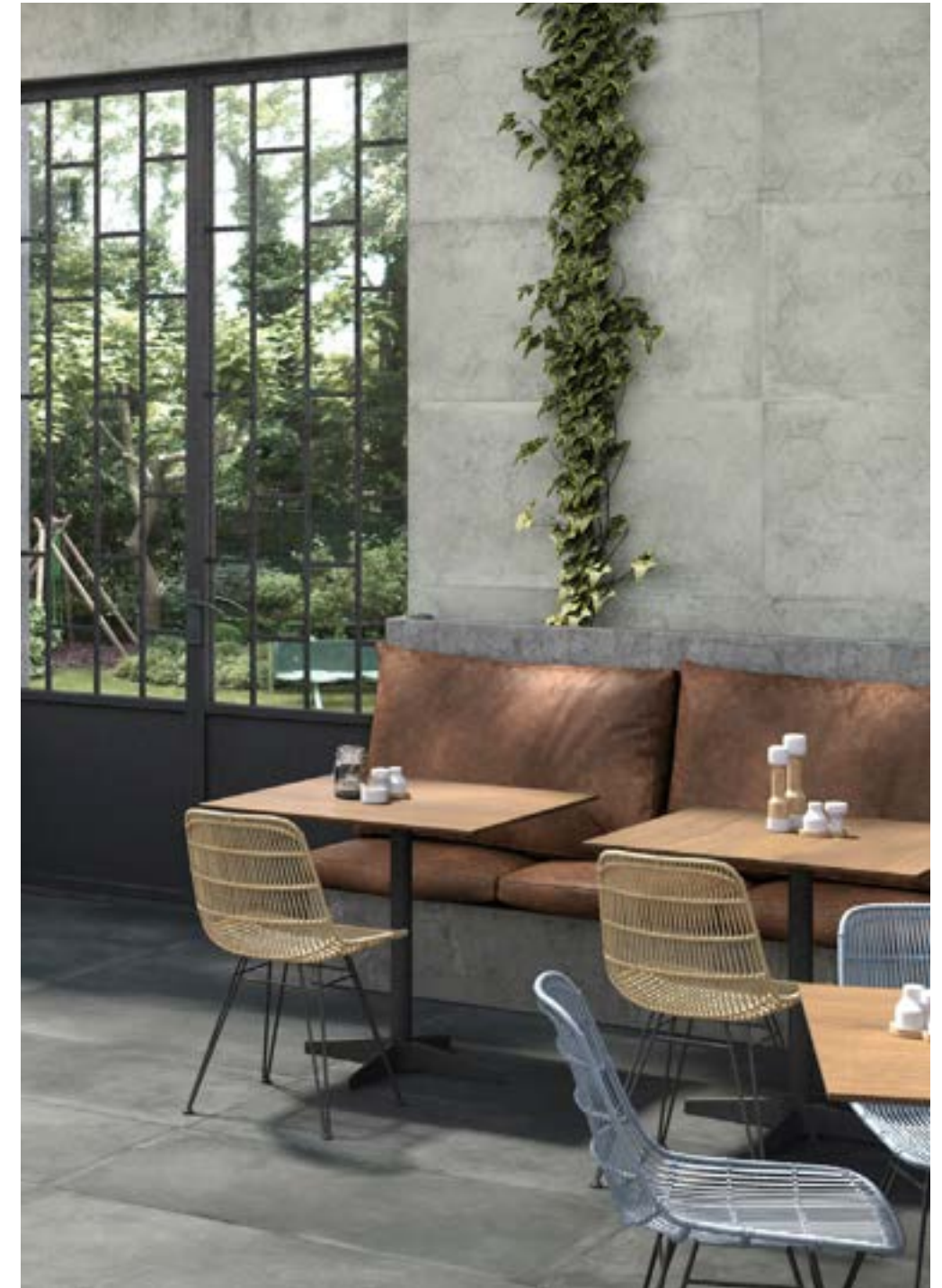


# Porcelaingres. Soft Concrete.



A palette of neutral colors that recalls the silent storyteller of urban landscapes and the engaging encounter of strength and artistry: cement.



# Porcelaingres. Timeless.



## Porcelain stoneware surfaces. Where Italian design meets German quality.

### Who we are.

We are part of the Italian Iris Ceramica Group, one of the world's leading high-end suppliers of ceramic surfaces.

In our two production sites in Vetschau (Germany) and Castellano (Italy), we manufacture premium ceramic surfaces, that follow the highest standards in quality, sustainability, and innovation.

### What we do.

We are specialized in the production of porcelain slabs in standard and large formats as well as special pieces. Our product range covers ceramic solutions for indoor and outdoor applications offering an exclusive range of colors, finishes, effects, formats, and thicknesses.

### How we do.

We are passionate about rethinking standards and embrace customer needs and change as opportunities to optimize our competence in ceramic craftsmanship.

Everything we do is based on our values, which we consistently prioritize in our product development:

#### Quality.

We provide our customers with premium porcelain surfaces that meet the highest demands of design, functionality, and durability.

#### Sustainability.

We are committed to minimizing our impact on the environment through sustainable production practices, responsible sourcing of raw materials and waste reduction.

#### Innovation.

We constantly improve our products and services to meet customer and market demands.

### Let's start a project.

**Together.**





Collection: Soft Concrete | Colors: Soft Iron, Soft Silver – Hexagon Decor



# Soft Concrete.

**Soft Concrete mimics the aged, industrial appearance of concrete, offering a cloudy, slightly washed-out look.**

This collection presents distinctive combinations of faces, due to their shifting variety of nuances. The result is a strong realism with a vintage touch, somehow homely.

Soft Concrete ceramic surface, with its natural and highly textured appearance, creates a contemporary and shabby chic atmosphere. It recalls the aesthetic of country and retro settings, embracing the nostalgia of retro enchantment.



Collection: Soft Concrete | Colors: Soft Iron, Soft Silver – Hexagon Decor







Collection: Soft Concrete | Color: Soft Brown





Collection: Soft Concrete | Color: Soft Brown





Collection: Soft Concrete | Color: Soft White





Collection: Soft Concrete | Color: Soft White





# Material essence.

## A remarkable journey where artistry meets sustainability.

Defined by a satin finish, the washed-out edges evoke both the sober look of concrete and the shabby chic design of cement slabs. The ceramic surface stands out for its natural appearance, highly textured yet soft.

Discover the exquisite beauty of surfaces that reinvent nature's masterpieces, all while honoring our commitment to the planet we cherish.

Together, let's create spaces that not only captivate the eye but also nurture the soul.







Collection: Soft Concrete | Colors: Soft Beige, Soft Beige – Hexagon Decor



# Collection Summary.

## Colors



Soft  
Iron



Soft  
Silver



Soft  
Brown



Soft  
Beige



Soft  
White

## Technical features

### Natural | R10 A+B | $\frac{\times}{\times}$ 6 mm

- 100 × 100



### Natural | R10 A+B | $\frac{\times}{\times}$ 8 mm

- 120 × 60 + Hexagon Decor
- 60 × 60 + Hexagon Decor
- 60 × 30



### Natural | R11 A+B+C | $\frac{\times}{\times}$ 20 mm

- 120 × 60
- 60 × 60



### Specials

- Mosaic
- Bullnose
- Step



40% Raw material from recycling process  
products assessed and found to comply  
with the LEED and BREEAM regulations.

# Soft Iron

## Natural



**Click here for  
Certifications and technical data**  
Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





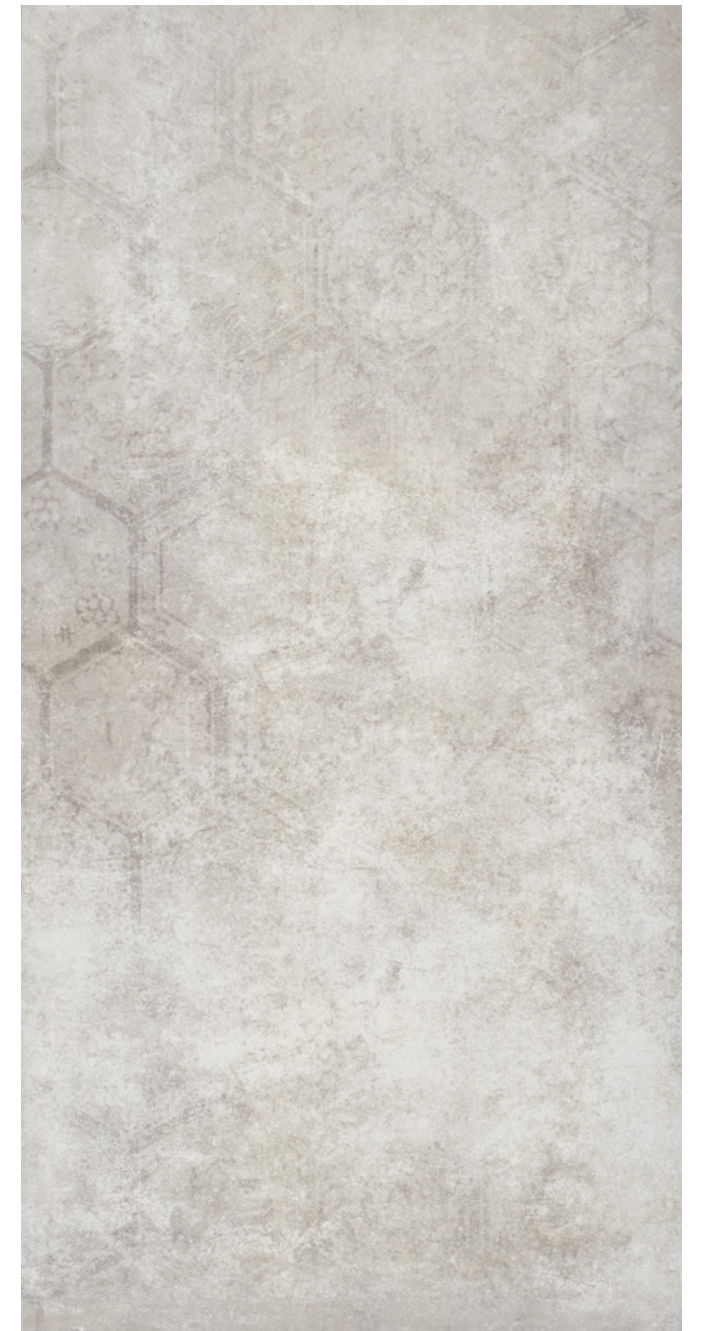
# Soft Silver

## Natural



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





# Soft Brown

## Natural



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





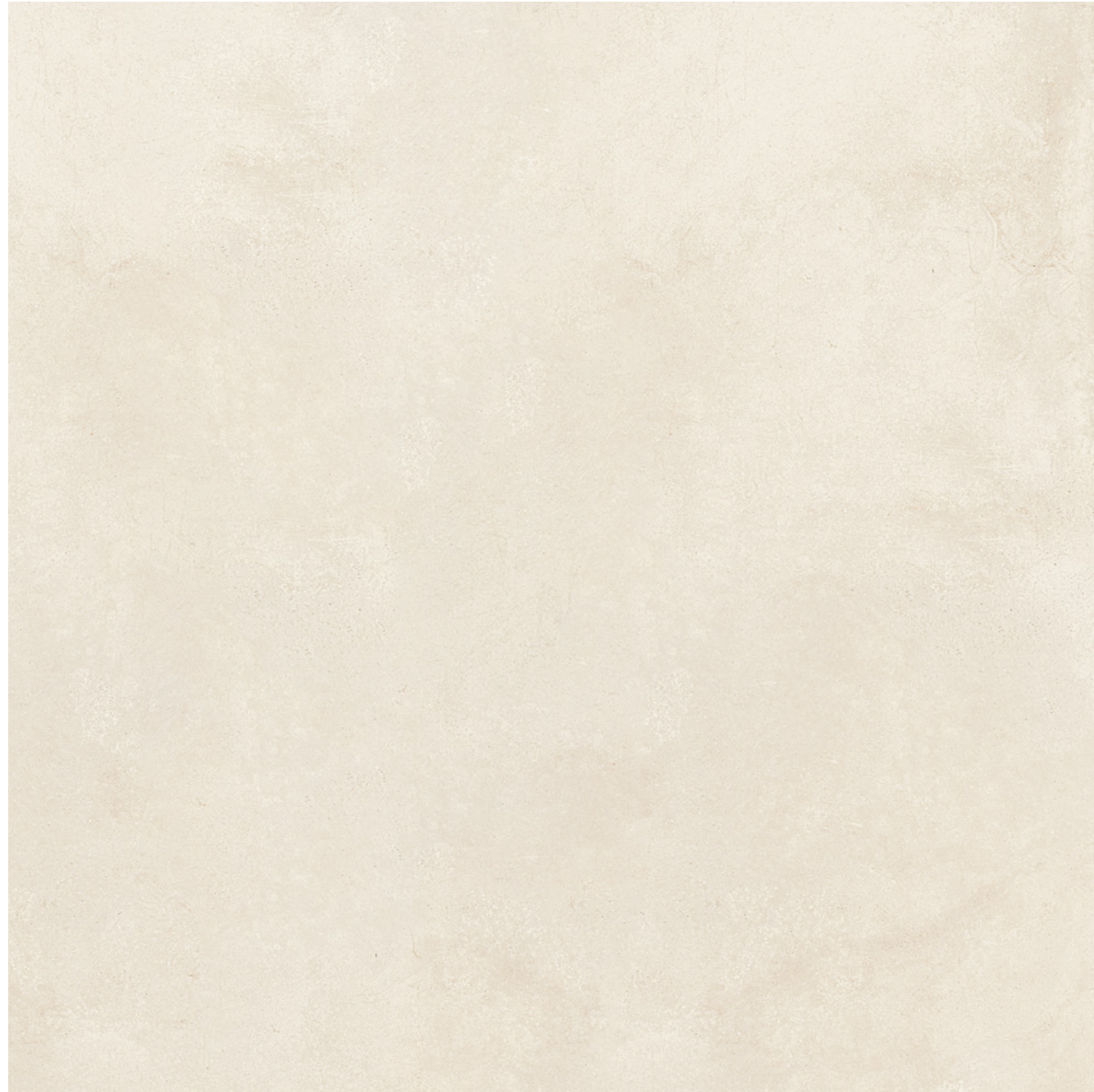
# Soft Beige

Natural



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





# Soft White

Natural



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.







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# Porcelaingres®