

# Porcelaingres. Urban.



A cement-inspired palette of neutral colors, emblem of a minimal and innovative taste which favors the dynamism of the city life.



# Porcelaingres. Timeless.



## Porcelain stoneware surfaces. Where Italian design meets German quality.

### Who we are.

We are part of the Italian Iris Ceramica Group, one of the world's leading high-end suppliers of ceramic surfaces.

In our two production sites in Vetschau (Germany) and Castellano (Italy), we manufacture premium ceramic surfaces, that follow the highest standards in quality, sustainability, and innovation.

### What we do.

We are specialized in the production of porcelain slabs in standard and large formats as well as special pieces. Our product range covers ceramic solutions for indoor and outdoor applications offering an exclusive range of colors, finishes, effects, formats, and thicknesses.

### How we do.

We are passionate about rethinking standards and embrace customer needs and change as opportunities to optimize our competence in ceramic craftsmanship.

Everything we do is based on our values, which we consistently prioritize in our product development:

### Quality.

We provide our customers with premium porcelain surfaces that meet the highest demands of design, functionality, and durability.

### Sustainability.

We are committed to minimizing our impact on the environment through sustainable production practices, responsible sourcing of raw materials and waste reduction.

### Innovation.

We constantly improve our products and services to meet customer and market demands.

### Let's start a project.

Together.





Collection: Urban | Color: Urban Beige – Weave Decor



# Urban.

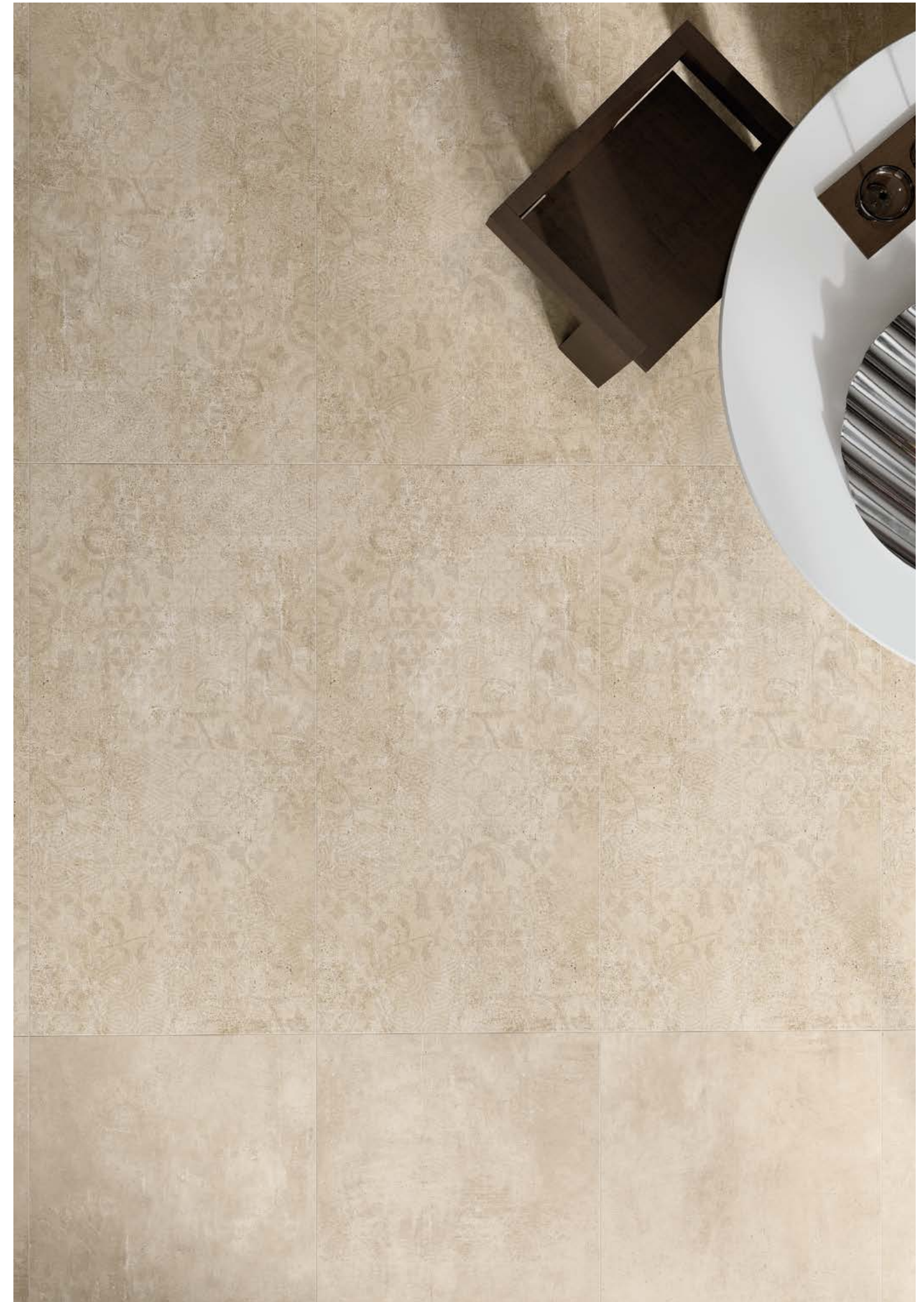
**Architecture's precision shapes, molds, and personalizes our horizon: with Urban, a new and fresh space is forged by the unique perspective design is endowed with.**

Versatile porcelain slabs, suitable for both indoor and outdoor spaces, inspired by the minimalistic essence of concrete. A blend of softness and durability, recalling the neutral colors and essential nature of crowded streets and elevated skyscrapers.

Designed for a metropolitan-inspired environment, Urban evokes the lifestyle of bustling cities. It recreates a contemporary and minimalist aesthetic, offering a versatile design solution.



Collection: Urban | Color: Urban Beige – Weave Decor







Collection: Urban | Color: Urban Brown - Fishbone









Collection: Urban | Color: Urban Cream





Collection: Urban | Color: Urban Cream







Collection: Urban | Color: Urban Mud





Collection: Urban | Colors: Urban Beige, Urban Mud



# Material essence.

## A remarkable journey where artistry meets sustainability.

The Urban collection offers a porcelain surface that recalls an industrial design, with a clear reference to the neutral beauty of concrete and the minimalism of modern architecture.

Discover the exquisite beauty of surfaces that reinvent nature's masterpieces, all while honoring our commitment to the planet we cherish.

Together, let's create spaces that not only captivate the eye but also nurture the soul.







Collection: Urban | Color: Urban Anthracite – Fishbone





Collection: Urban | Color: Urban Ivory





Collection: Urban | Color: Urban Grey – Fishbone





Collection: Urban | Color: Urban White  
Collection: Color Studio | Color: Malt





Collection: Urban | Colors: Urban Grey, Urban White









Collection: Urban | Color: Urban Sand





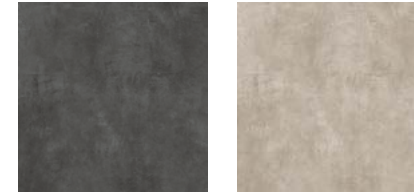
Collection: Urban | Color: Urban Sand





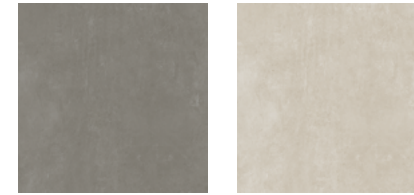
# Collection Summary.

## Colors



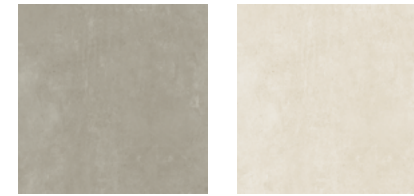
Urban Anthracite\*

Urban Sand



Urban Dove

Urban Ivory\*



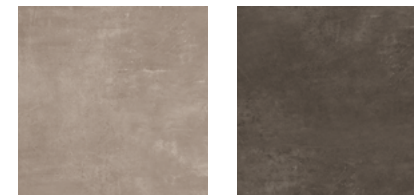
Urban Grey\*

Urban White



Urban Cream\*

Urban Beige\*



Urban Mud\*

Urban Brown\*

## Technical features

### Natural Plus | R10 A | $\nabla$ 6 mm

- 150×75
- 100×100
- 75×75

### Natural Plus | R10 A+B | $\nabla$ 8 mm



- 120×60 + Weave Decor
- 60×60 + Weave Decor
- 60×30
- 60×10 Fishbone

### Structured | R10 A+B | $\nabla$ 8 mm

- 120×60 Line Decor

### Antislip | R11 A+B+C | $\nabla$ 6/8 mm

- 120×60
- 100×100 ( $\nabla$  6mm)
- 60×60
- 60×30

### Antislip | R11 A+B+C | $\nabla$ 20 mm



- 120×60
- 100×100\*
- 60×60

### Specials

- Mosaic
- Bullnose
- Step



40% Raw material from recycling process products assessed and found to comply with the LEED and BREEAM regulations.

# Urban Anthracite

Antislip | Natural Plus | Structured



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





# Urban Sand

Antislip | Natural Plus | Structured



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





# Urban Dove

Antislip | Natural Plus | Structured



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Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





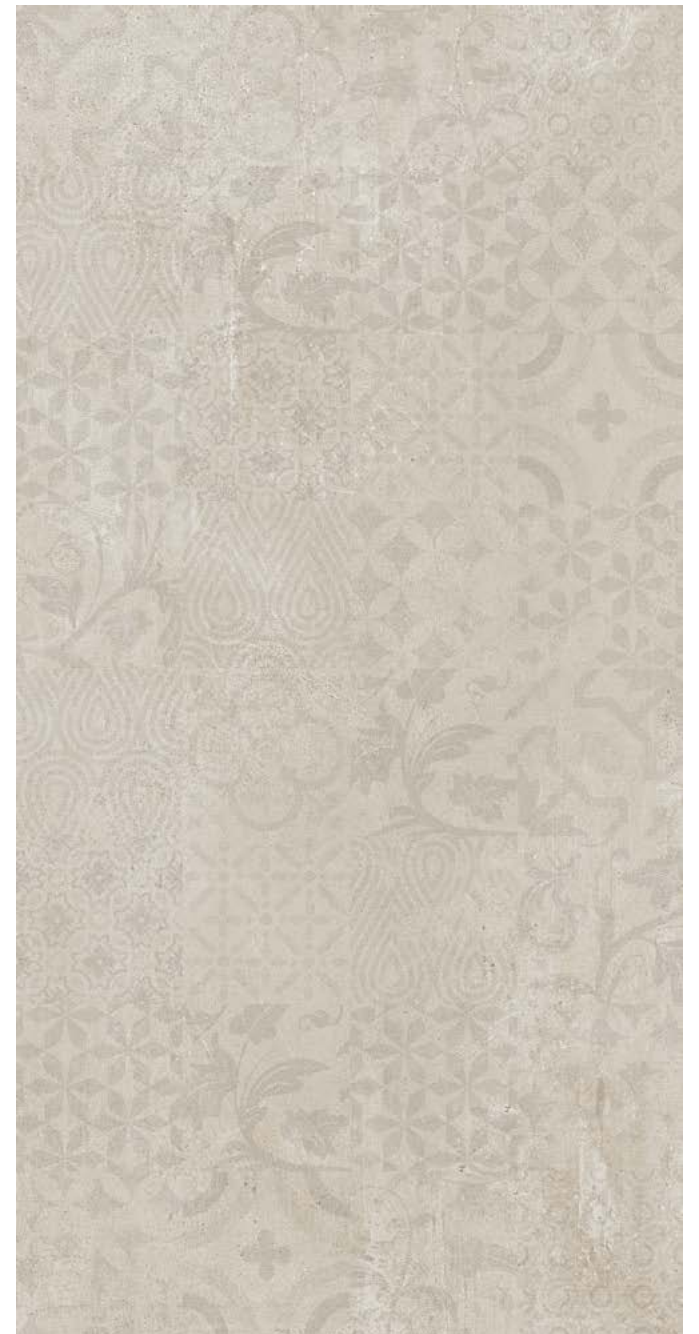
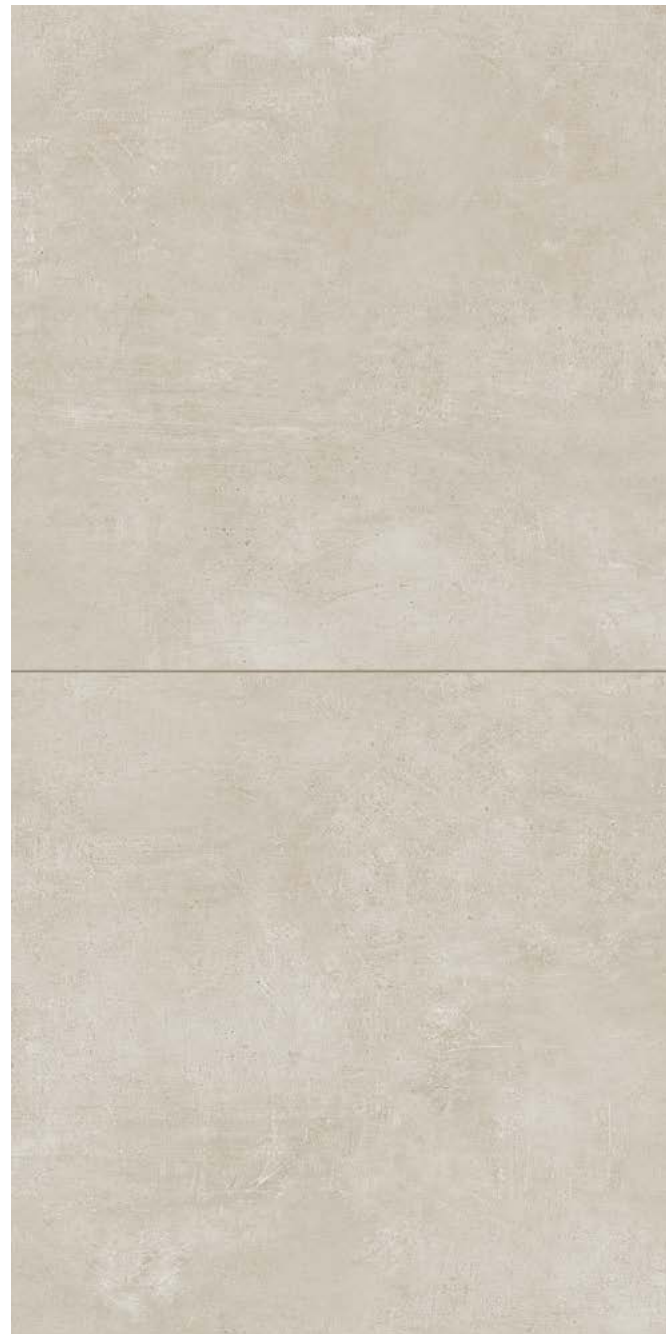
# Urban Ivory

Antislip | Natural Plus | Structured



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.





# Urban Grey

Antislip | Natural Plus | Structured



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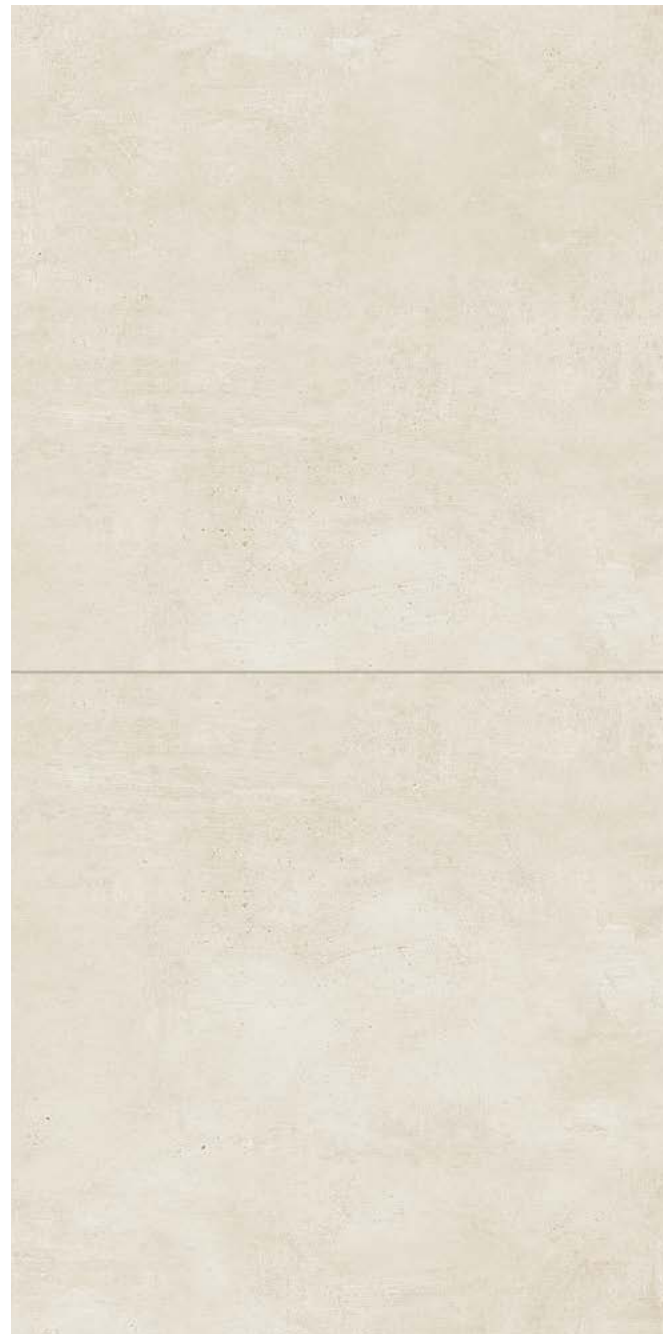
# Urban White

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finishings and packaging.





# Urban Cream

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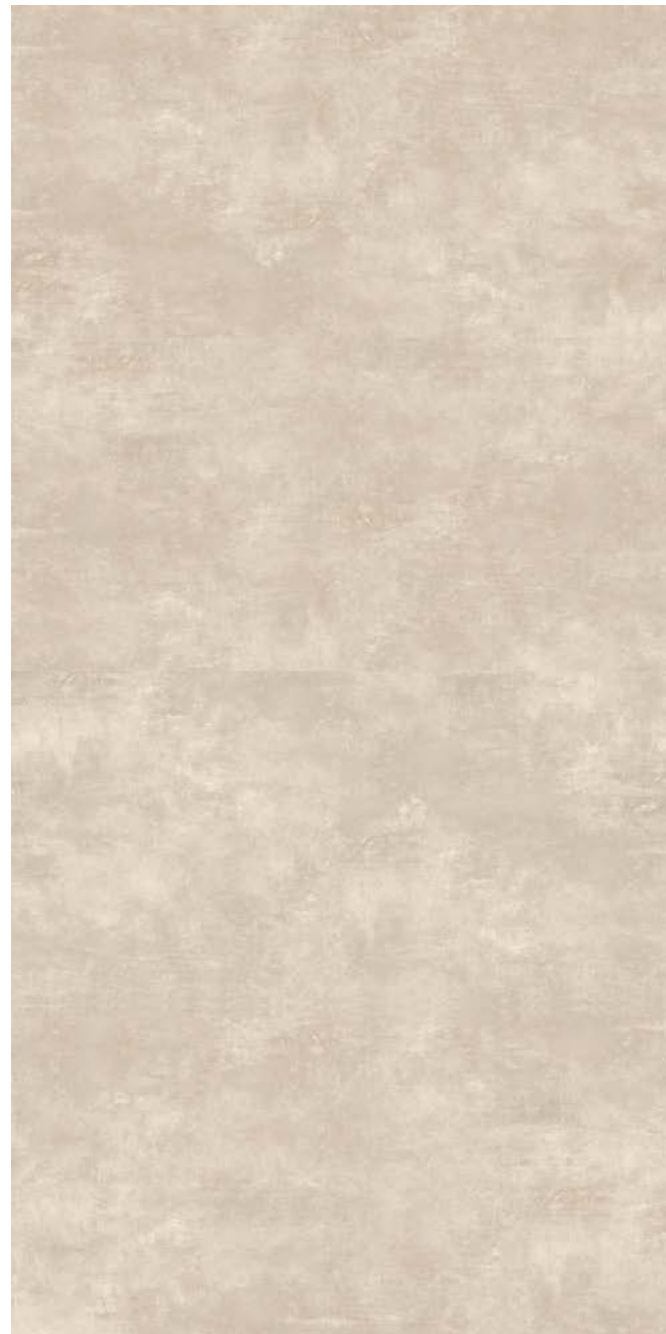
# Urban Beige

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# Urban Mud

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finishings and packaging.





# Urban Brown

Antislip | Natural Plus | Structured



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**Note:** Urban updated on October 2024

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